

# Lisa Mulka



Owner, Juniper Shore Publications LLC

## Profile

As a professional writer and college English instructor, Lisa Mulka is an avid believer in effective written communication. With years of experience as a teacher, writer, and editor in corporate and education sectors, Lisa understands what it takes to write effective and compelling copy every time. She holds two Master's degrees in Writing and Education and works one-on-one with businesses and educational publishers to craft creative, informative, and engaging copy.

## Education

### Master of Arts in Educational Technology

Michigan State University | 2008-2010

### Master of Arts in Written Communication

Eastern Michigan University | 2006-2008

### Bachelor of Arts in Creative Writing & Journalism

Western Michigan University | 2001-2005



Volunteer Teacher, Cape Coast Ghana

## Writing Experience

**Writer, Editor, Consultant** *Juniper Shore Publications LLC* | *Current*  
Provide custom copywriting and consultation to businesses and educational corporations; provide content development for K-12 and higher education curriculum; copyediting and proofreading; documentation design.

### Documentation & Content Writer

*Orchard Learning* | 2010

Write, edit, and design documentation; copywriting for marketing and web publications; write and edit technical manuals and other end-user documentation; serve as a writing and educational consultant for various projects; develop, author, and consult on K-9 curriculum content.

### Educational Software Learning Coach

*Mindworks Learning* | 2006

Develop, design, and write marketing materials; direct, coordinate, and assist in product development for K-8 educational software.

### Intern Staff Writer

*Famous* | 2005

Write entertainment features, film, and music columns published in international magazines; transcribe interviews; edit feature articles.

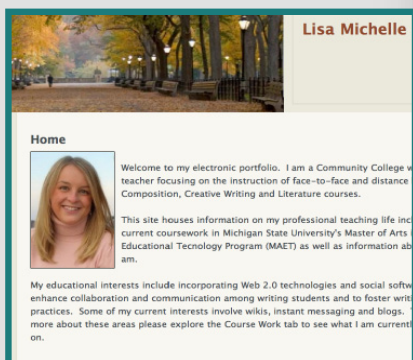
## Professional Development

### Professional Affiliations & Memberships

National Council of Teachers of English; Education Writers Association; National Association of Professional Women.

### Attended Workshops & Volunteer Work

Volunteer Teacher at CEJOCEP International School, Ghana, Africa, 2009; "Teachers Writing for Publication," Eastern Michigan University, 2007; "Prague Summer Writing Program," Prague, Czech Republic, 2004; "Writing for Publication Workshop," Beaver Island, MI, 2003.



College Writing Instructor

## Contact

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# Lisa mulka

writer | editor | educator | consultant

## Teaching Experience

**Distance Education Instructor** *Johns Hopkins University, Center for Talented Youth | Current*  
Teach online writing courses to gifted students grades 6 to 12 using the latest educational technology tools.

**Volunteer Teacher** *CEJOCEP International School, Ghana, West Africa | 2009*  
Develop lesson plans for K-5 Information Technology and Language Arts; plan and lead literacy group for developmental readers and writers; lead classroom instruction; participate in cultural activities and instruction.

**Writing Instructor** *Jackson Community College | 2007-Current*  
Teach traditional and distance education courses in creative writing, composition, developmental writing, analytical expository, argumentative writing, and literature.

**Writing Instructor** *Lansing Community College | 2008-2010*  
Teach analytical expository and argumentative composition I and II courses.

**Writing Instructor** *Washtenaw Community College | 2009-2010*  
Teach traditional and distance education composition II courses in argumentative writing.

**Writing Tutor** *Lansing & Ann Arbor, Mi | 2006-2010*  
Assist and guide students in all English-related courses; assist students in computer-mediated learning.

## TECHNICAL SKILLS



Adobe InDesign  
★★★★★★

Adobe Photoshop  
★★★★★

Adobe Illustrator  
★★★★★

Adobe Dreamweaver  
★★★★★

Basic HTML  
★★★★★★

## Services



### Copywriting & Editing

Articles, brochures, web content, white papers, profiles, blogs, ghostwriting, reports, newsletters, technical documentation, interviews, direct mail, sales letters, and more.

### Educational Consulting

Educational consultation and curriculum development, textbook supplements, instructor manuals and handbooks, study guides, lesson plans, course materials, quizzes, tests, exams, reading passages, and more.

## Portfolio

### CORPORATE

#### Copywriting & Editing



### EDUCATION

#### Consulting & Copywriting



### CONSUMER

#### Magazine & Trade Writing

